

STICKERS

TEES

MUGS

bumperactive.com

BUTTONS

TOTES

SCREENPRINT

DYE-SUB

2024

About Us

Bumperactive began as a home-based business in 2007. Today we're a full-service graphics and apparel printshop serving Austin's vibrant community of artists, musicians, activists and local businesses.

Bumperactive is a member of the LGBT Chamber of Commerce and a proud Union shop. We pay industry-leading wages, and provide all our team members with paid time off and access to quality, affordable health coverage. Our current five-year Union Contract was unanimously approved by our membership on March 4, 2021 as a part of CWA Local 6132.

Contact Us

512-465-9306

print@bumperactive.com

5903 Burnet Rd, Austin TX

www.bumperactive.com



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How to Place an Order

- 1) **EMAIL ART FILES**
 - Send your art to print@bumperactive.com; OR,
 - Order online at bumperactive.com
- 2) **TIMELINE**
 - Let us know if you need your order by a certain date. Most of our turnaround times are 5-7 business days, but we offer expedited times—just ask your customer service representative.
- 3) **DETAILS**
 - Tell us what you're looking for. Size, quantity, color, and details about your project are all helpful information that will allow us to show you your options.
- 4) **PRINT METHOD**
 - Our customer service representatives will email a quote based on production methods tailored to your order.
- 5) **PAYMENT**
 - You will receive an email with an online invoice and payment link; OR you can pay in person using cash, check, or card. 50% deposit required when order is placed.
- 6) **PROOFS**
 - One of our designers will email you a digital mock-up (proof) of your order so you can see what it will look like before it's printed. We'll always proof your job - even reorders!
 - Approval is necessary to start production. The turnaround time starts after approval is received.
- 7) **PRODUCTION**
 - The order is produced by our union employees at our Austin, Texas facility.
- 8) **PICK UP/SHIPPING**
 - Free in-store pick up at 5903 Burnet Rd, Austin, Texas
 - Free shipping on all sticker orders
 - Free local courier for 250 shirts or more

Art Files Explained

RASTER VS. VECTOR

When you place an order, you will be asked to send art files containing the design you want printed. If you have them, **vector** files are preferred to **raster** files—here's an explanation of the difference between the two.

RASTER TYPES: .PSD/.PNG/.JPG/.TIFF

Raster files are images made up of pixels, which are tiny squares of color. This is standard for photographs. The more pixels, the better the print quality. At minimum, your image should be 300 DPI at print scale.



Raster

Ve

Vector

VECTOR TYPES: .AI/.EPS/.SVG/.PDF

Vector files don't use pixels—instead they are made of paths and shapes that are mathematically-based. That means it can be resized without losing any quality. Logos and text are usually vector.



Our stickers are digitally printed on vinyl, outdoor-rated for three years. Every sticker comes with an easy peel liner.

Available in solid or clear vinyl with semi-matte, matte, gloss, or spot gloss finish.

- \$75 minimum
- 5-7 day turnaround
- Waterproof
- 3-5 years outdoor-rated
- Easy peel liner
- Free shipping
- Color matching \$40/color
- Decals priced at 1-color (contact us for multi-color pricing)
- Stickers <2" will be printed on sheets and priced as Intricate

We can also recreate graphics for \$100 per hour of design time.

SQUARES & RECTANGLES



CIRCLES & OVALS



Price Chart

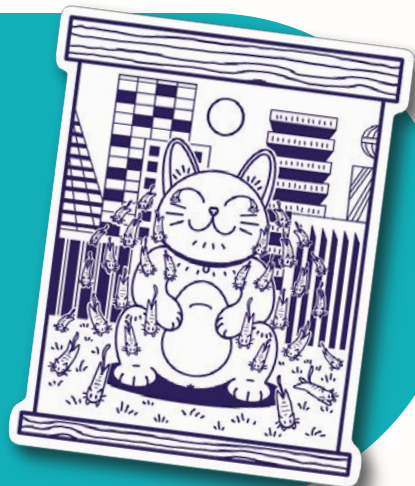
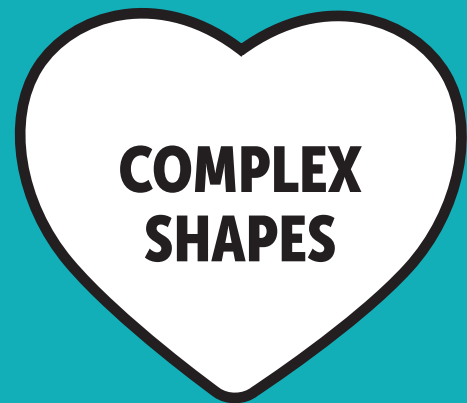
\$75 minimum order - prices are by square inch

	100	200	500	750	1000	2000	5000
2x2"	—	—	86	114	152	208	420
3x3"	—	78	171	210	234	396	765
4x4"	—	122	208	276	352	608	1360
4x5"	86	152	260	345	420	680	1700
5x5"	108	190	288	394	500	850	2000
8x4"	122	199	352	480	608	1088	2560
10x4"	152	208	420	570	680	1360	3200

Price Chart

\$75 minimum order - prices are by square inch

	100	200	500	750	1000	2000	5000
2x2"	—	—	102	135	180	248	500
3x3"	—	92	201	250	279	486	945
4x4"	82	144	248	336	432	736	1600
4x5"	102	180	310	420	500	840	2000
5x5"	128	225	350	469	600	1050	2375
8x4"	144	237	432	576	736	1280	3040
10x4"	180	248	500	690	840	1600	3800



Price Chart

\$75 minimum order - prices are by square inch

	100	200	500	750	1000	2000	5000
2x2"	—	—	114	150	200	280	560
3x3"	—	103	225	284	315	540	1035
4x4"	92	160	280	372	480	832	1760
4x5"	114	200	350	465	560	920	2200
5x5"	143	250	389	525	650	1150	2625
8x4"	160	269	480	624	832	1408	3360
10x4"	200	280	560	780	920	1760	4200



Price Chart

\$75 minimum order - prices are by square inch

	100	200	500	750	1000	2000	5000
3x4"	88	176	318	396	480	792	1680
4x6"	176	308	480	684	792	1392	3240
5x6"	192	318	600	743	960	1680	4050
6x7"	269	370	756	1008	1218	2352	5460
6x9"	287	432	864	1175	1512	2916	7020
7x11"	339	586	1117	1617	2156	4158	10,010
8.5x11"	412	674	1356	1964	2618	5049	12,155



Apparel

TEES

A
P
P
A
R
E
L



Unisex Crewneck



Ladies Crewneck



Raglan



Long-Sleeve

More colors and styles available...just ask!



TANKS



Unisex



Cami



Ladies Muscle



Racerback

SWEATERS



Pullover Hoodie



Zip-up Hoodie



Crewneck



Sweatshirt

More colors and styles available...just ask!

KIDS



Toddler Tee



Youth Tee



Toddler Hoodie



Onesie

HATS



Ballcap



Trucker Cap



Beanie

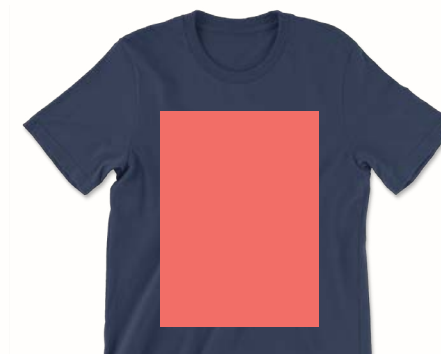


Bucket Hat

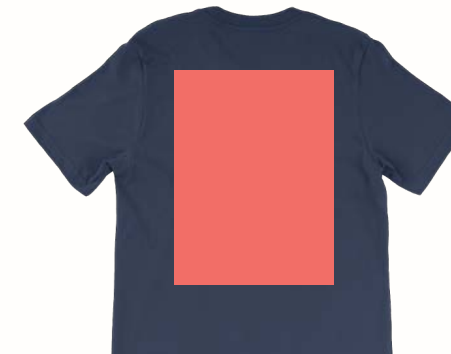
More colors and styles available...just ask!

PRINT PLACEMENT GUIDE

These are the standard print placements for different apparel items. There may be slight adjustments depending on the print method or style of garment. Max print areas indicated below.



Full Front
11" x 15"



Full Back
11" x 15"



Left Chest Front
4" x 4"



Back Tag
4" x 4"



Short Sleeve
3" x 4"



Long Sleeve
3.5" x 15"



Full Front Youth
7" x 10"



Full Front Toddler
6.5" x 8"

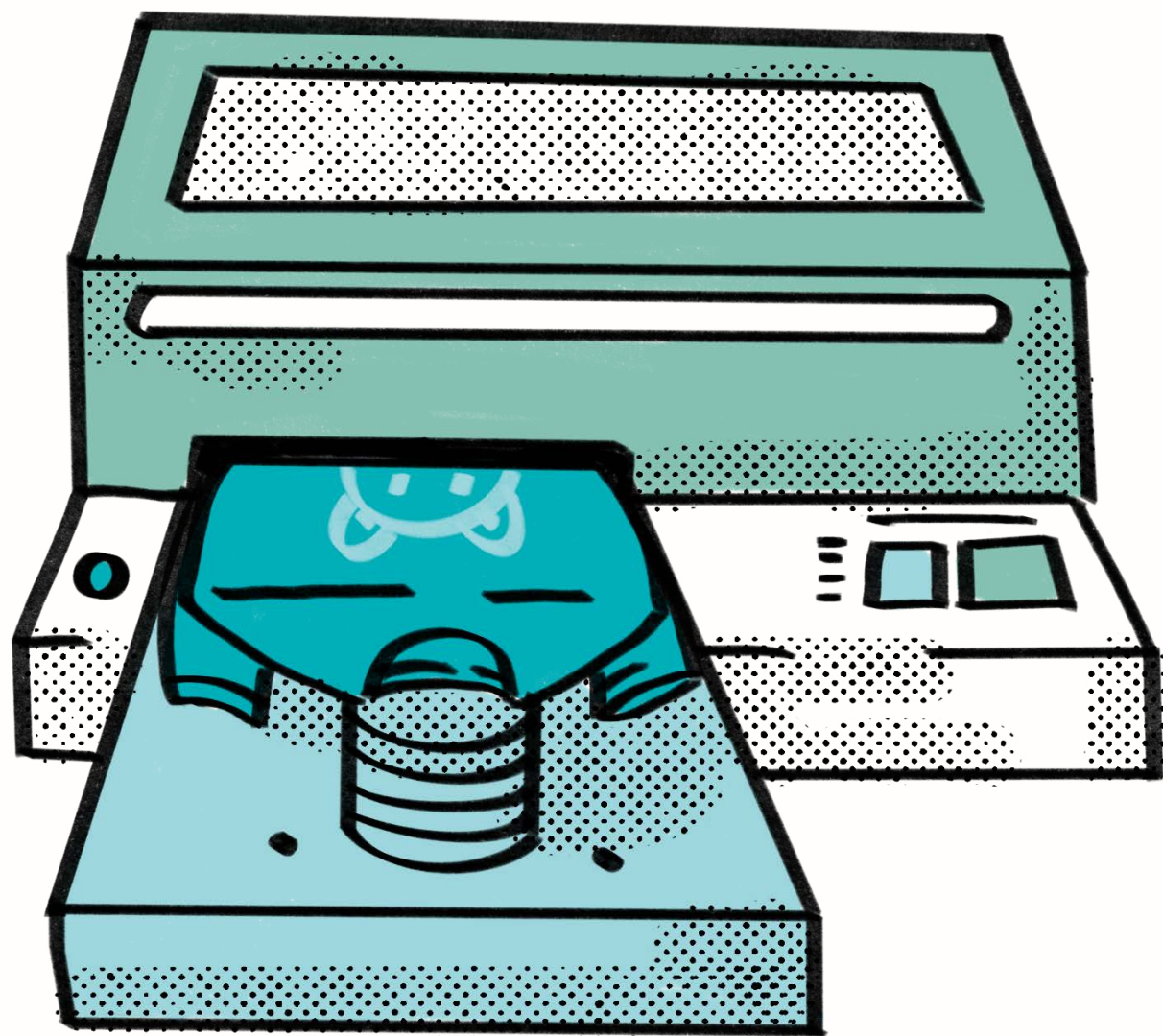


Full Front Onesie
5" x 7"

Print Methods

DIRECT TO GARMENT

Direct-to-garment, or DTG printing, is a way of printing that works much like your ink jet printer at home. This process is great for printing photographs or designs with lots of colors. There are no minimums, so it's perfect for small quantity orders. This print method works best on 100% cotton apparel. The typical turnaround time is 5 to 7 business days.

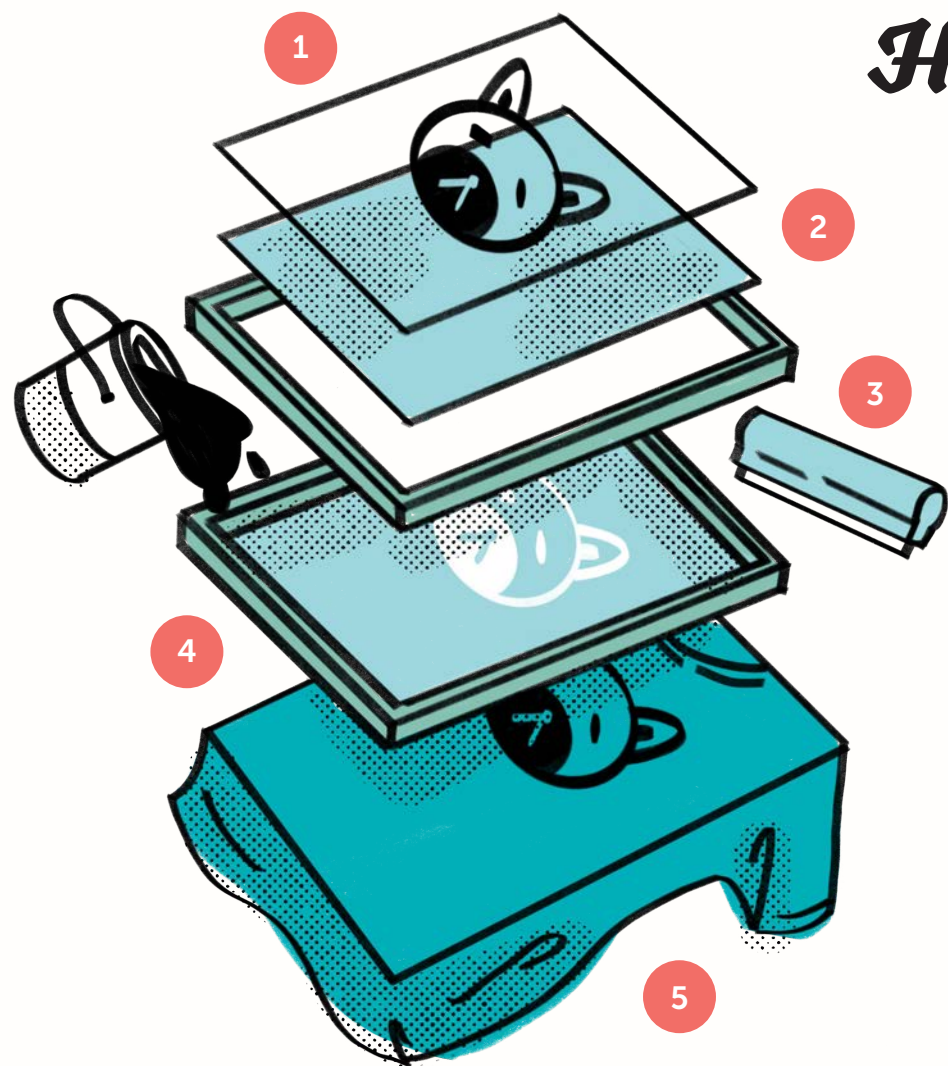


Price Chart

Price per tee- garment price included

	1	2	3	4	5-9	10-19	20-29	30-39	40-49	50-59	60-79	80-99
One-Sided Color Tee	46	31	26	24	22	19	18	17	17	17	17	17
Two-Sided Color Tee	55	40	35	33	31	28	27	26	26	26	26	26
One-Sided White Tee	41	26	21	19	17	14	13	12	12	12	12	12
Two-Sided White Tee	45	30	25	22	21	18	17	16	16	16	15	15

SCREEN PRINT



How It Works

1. The design is separated by color, and each color is printed on its own transparent film
2. Light-sensitive emulsion is coated onto a blank screen
3. The screen is exposed to UV rays and sprayed with water, leaving behind the image of the design
4. Ink is pushed through the exposed screen, either by hand or machine
5. The tee is run through a dryer, curing the ink

Screen printing has a minimum quantity of 24 pieces, and is great for large orders with a limited-color design. Turn-around time is typically 7 to 10 business days. For darker apparel colors, an additional white base is added underneath the design to get those colors to pop. Our standard ink is plastisol which gives a vibrant and precise print. We also offer discharge ink, which creates a softer feel, as well as water-based and specialty inks (additional fees apply for non-standard inks).



Price Chart

Price per tee - garment price not included

# of Colors	Set-up costs	24-36	37-72	73-144	145-250	251-500	501-1000	1001-2500	2501-50k
1	25	4.77	3.45	2.65	2.19	1.73	1.50	1.21	0.86
2	50	6.10	4.83	3.45	2.53	2.07	1.67	1.32	1.04
3	75	-	6.10	4.37	2.88	2.42	1.90	1.50	1.21
4	100	-	7.36	5.18	3.22	2.76	2.01	1.67	1.38
5	125	-	-	6.10	3.57	3.11	2.19	1.84	1.55
6	150	-	-	6.90	3.91	3.34	2.36	2.01	1.73
7	175	-	-	-	4.26	3.62	2.53	2.19	1.84
8	200	-	-	-	-	3.80	2.70	2.36	2.01
9	225	-	-	-	-	-	2.88	2.53	2.19
10	250	-	-	-	-	-	3.05	2.70	2.30

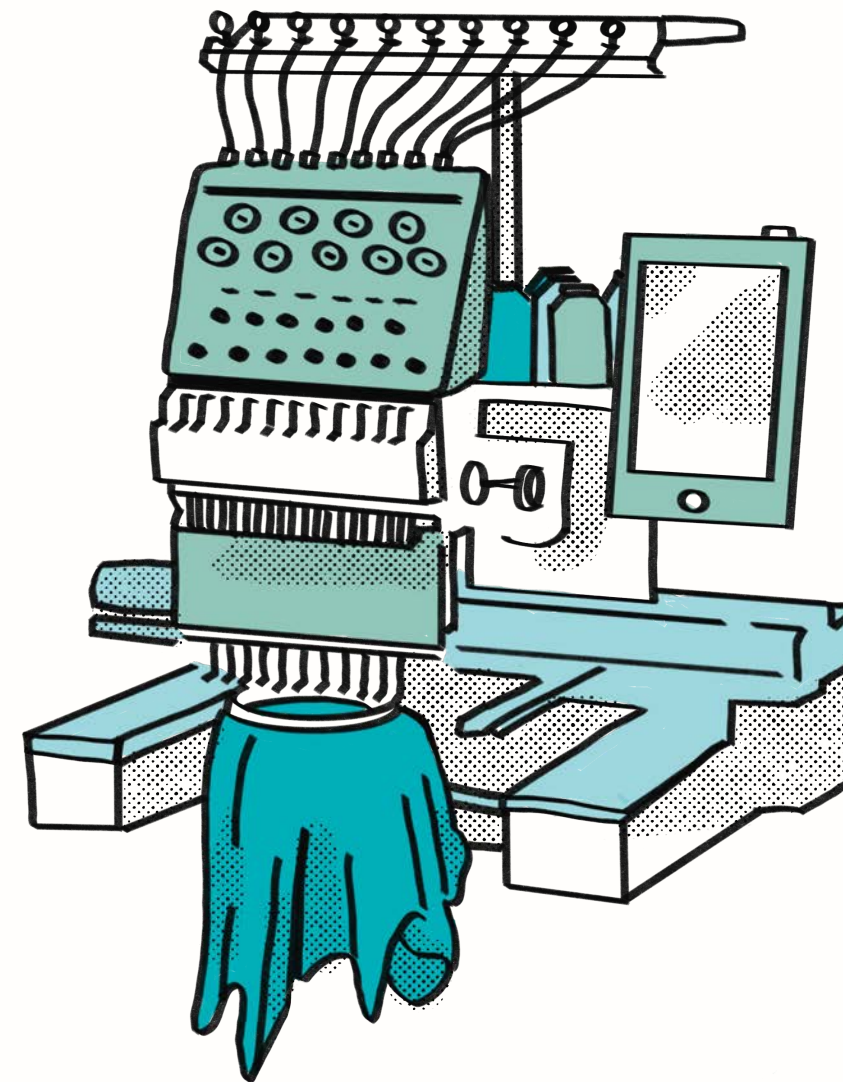
SCREEN PRINT

Using our stock screen printing inks allows us to waive color matching fees. If you would like a color that's not one of our stock inks, we can color match for \$40 per color. Please provide us with Pantone (PMS) codes for your custom colors.

	National Red Pantone 185C		Purple Pantone 7672C
	Bright Orange Pantone Orange 021C		Neon Pink Pantone 806C
	Lemon Yellow Pantone 101C		Cotton Candy Pantone 183C
	Light Gold Pantone 135C		Maroon Pantone 7631C
	Dallas Green Pantone 7739C		Sierra Brown Pantone 4705 C
	Dark Green Pantone 7734 C		Dark Brown Pantone 476 C
	Turquoise Pantone 2228C		Cream Pantone 155 C
	Light Blue Pantone 297C		Charcoal Pantone Cool Gray 10
	Light Royal 625 Pantone 7684 C		Black Pantone Black
	Navy 610 Pantone 539C		White Pantone White

Note that colors can vary slightly from computer screen to physical print.

EMBROIDERY



Embroidery adds a refined, high-quality touch to your business or brand. Available on baseball caps, golf shirts, beanies, patches and more.

For a quote, please email us a vector file of your design and a description of what you're looking for.

Our standard turnaround is 10 business days, and our minimum order is 12 garments.



- Buttons
- Can Coolers
- Magnets
- Mugs
- Totes
- And more!

MAGNETS

OTHER

Rectangles or rounded rectangles only; custom shape available on orders of 200 or more. \$75 minimum order, \$18 per square foot.



BUTTONS

Options include pin-back, mirror-back, bottle openers, and more!



Price Chart

2.25" or 1.25" diameter options available.

Quantity	50-100	101-250	251-500	501-1000	1001-2500	2501+
\$ per Button	1.1	0.85	0.6	0.45	0.4	0.35

MUGS



Price Chart

No minimum order! Shipping is \$2.50 per mug.

	1	2-4	5-8	9-23	24-35	36-71	72-107
11oz. Non-USA	22.24	14.74	10.24	8.91	7.86	7.66	7.45
11oz. USA-made	28.07	20.57	16.07	14.74	13.70	13.49	13.28
15oz. USA-made	29.58	22.18	17.75	16.43	15.41	15.20	14.99

CAN COOLERS

24 can cooler minimum order. Call or email for a quote.
Tons of color options. Full color imprints!



TOTES

Style options include: canvas, recycled material, gusset or sheet pocket.
Call or email for a quote.



Signage

• Coroplast Signs

• Vinyl Banners

• Aluminum Signs

COROPLAST

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Digitally printed yard and barn signs, maximum 8' x 4'.
*Price table below is for our pre-cut 24" x 18" size.
Please call or email for other sizes/quantities.



SNACKS & DRINKS
POPCORN - \$1.50 CANDY - \$1.00 PICKLES - \$1.00

SNOW CONES

\$1 ADD ONS:
cheese cake, ice cream, whip cream, strawberry shortcake, wedding cake, chocolate syrup, strawberry syrup, caramel syrup, white icing, candy

FLAVORS

CHERRY, GRAPE, MANGO, STRAWBERRY, PINA COLADA, WEDDING CAKE, ORANGE, GREEN APPLE, ROOT BEER, WATERMELON, COTTON CANDY, PINK BUBBLE GUM

LARGE \$4, MED. \$3, KIDS \$2

Price Chart

Prices are for full-color 24" x 18" signs.

	1-5	6-10	11-50	51-100
One-Sided	27	8	7	5
Two-Sided	30	11	9	8

BANNERS

\$4 per square foot, up to 48" tall, any length. Grommets included.
Call or email for a quote.



ALUMINUM

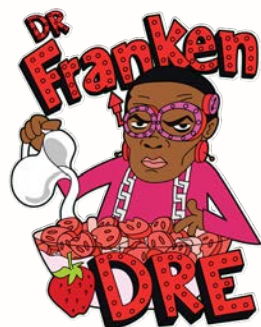
Call or email for a quote.



- Graphic Design
- Promotional Items
- General Information

GRAPHIC DESIGN

Our top-notch graphic designers are available for all of your design needs. Logo design & branding, illustration, art recreation, photo touch-ups, and more are all included in our hourly rate of \$100 per hour (billed by the half hour).



GRAPHIC DESIGN

Need a brand identity for your business? We offer three tiers of custom brand design:



Tier 1: Logo Design - \$500

- Custom logo with color and layout variations
- Up to three revisions
- 100 FREE stickers!



Tier 2: Logo & Branding - \$750

- Custom logo with color and layout variations
- Packaged brand identity, including:
 - Brand identity color palette
 - Fonts/typography
- Up to four revisions
- 100 FREE stickers!



Tier 3: Premium Logo & Branding - \$1500

- Custom logo with color and layout variations
- Packaged brand identity, including:
 - Brand identity color palette
 - Fonts/typography
- Digital assets (email header and signature, social media banners and profile image, etc.)
- Print assets (business card design, letterhead, flyers, etc.)
- Up to six revisions
- 250 FREE stickers!



PROMOTIONAL

A wide range of promotional items are available to print. Sticker rolls, lapel pins, patches, table cloths—just get in touch, and we'll make it happen!



PATCHES



LAPEL PINS



DRINKWARE



TABLECLOTHS

GENERAL INFO

Shipping

- Free for all sticker orders
- We can ship anywhere in the U.S.

Proofs

- Proofs will be emailed and must be approved for production to start. Turnaround time starts after approval. Different production methods will have different turnaround times.

Pricing

- Subject to change

Color match

- We can color match coated Pantones for a fee.

Union bug

- Our union label can be added to your print on request.

Catalog illustrations

- Logos and other imprints in this catalog are for illustrative purposes only. They do not imply endorsement or art ownership.

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